

## **#WHATISYOURLOVESONG PROMOTION TERMS & CONDITIONS**

1. **ADMINISTRATOR:** Interscope Records, a division of UMG Recordings, Inc., 2220 Colorado Ave., Santa Monica, CA 90404, U.S.A. is the administrator (“Administrator”) of this campaign (“Promotion”) and operates the website located at <http://shop.btsofficial.us/pages/whatisyourlovesong> (“Website”). The Website relates to the musical artist professionally known as BTS (“Artist”).
2. **ELIGIBILITY:** Participation in this Promotion is open to individuals age of majority or older in their country of residence. Individuals under the age of majority in their country of residence (“minor”) are eligible to participate if a parent or legal guardian grants permission to participate and submits the minor’s content to the Website on the eligible minor’s behalf.
3. By participating in the Promotion, each individual confirms they have read and agree to comply with these Terms and Conditions (“Terms”), Administrator’s terms of use located at: <https://privacy.umusic.com/terms/> and all other Promotion requirements. Administrator may require proof you are eligible to participate (including written permission from a parent or legal guardian if an eligible minor) and reserves the right to remove any submission from the Promotion without notice and in Administrator’s sole discretion.
4. Once you have uploaded your content to the Promotion (“Submission”), click the appropriate check boxes to confirm your acceptance of the Terms & Conditions and confirm that the Administrator may contact you **solely** with regards to your Submission for the Promotion. Once you click “Submit,” your Submission will be sent to the Administrator for consideration of credited inclusion in future Artist marketing materials. By participating in the Promotion, each individual (or the individual’s parent or legal guardian if the individual is under the age of majority in their country of residence) hereby irrevocably and exclusively grants and assigns to Administrator (or, if any applicable law prohibits or restricts such assignment, individual hereby grants to Administrator an irrevocable, perpetual, royalty-free, transferable license of) on a gratis basis all right, title and interest in and to such Submission, including, without limitation, all rights of every kind and nature (whether now known or hereafter devised, including all copyrights therein and thereto and all renewals and extensions thereof), throughout the universe, in perpetuity, for all purposes, in any and all media, whether now known or hereafter devised. Individual hereby waives all so-called “moral rights of authors” and “droit moral” rights (and any similar or analogous rights under the applicable laws of any country of the world). Each individual (or the individual’s parent or legal guardian if individual is under the age of majority in their country of residence) agrees and acknowledges that no public performance, synchronization, mechanical, writing, publishing and/or master use royalties, monies or consideration of any kind will be payable in connection with Administrator’s or Adminstrator’s designees and licensees, use of the Submission, whether commercial use or otherwise, in any and all media, whether now known or hereafter devised. By uploading a Submission to the Website, you agree that the Administrator has no obligation to include your Submission in any future Artist marketing materials and inclusion of a Submission will be at the Administrator’s sole discretion.
5. The Administrator is not responsible for (i) lost, late, incomplete, invalid, or misdirected Submissions, including those that are unintelligible, which will not be accepted; (ii) any error, omission, interruption, deletion, defect, delay in operations or transmission, technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, related to the Website or otherwise, or; (iii) inaccurate transmission of or failure to receive the Submission by us on account of technical problems or traffic congestion on the Internet or the Website.

6. By making a Submission, you confirm and agree your Submission complies with the following guidelines:

Your Submission cannot:

- Be sexually explicit or suggestive; derogatory of any ethnicity, race, gender/sexual orientation, or religion; or contain profanity or pornographic content (e.g. nudity);
- Promote alcohol, illegal drugs, marijuana, tobacco/vape products, firearms/weapons (or the use of any of the foregoing), or any activities that may appear unsafe or dangerous;
- Defame, misrepresent, or contain disparaging remarks about Administrator, Artist, or any other people and/or companies;
- Contain any use of trademarks, logos, landmarks, copyrighted materials owned by others as determined by Administrator (except for those of Administrator or Artist) or contain any personal identification;
- Communicate messages inconsistent with the positive images and/or goodwill which Administrator and Artist in their sole discretion, wish to associate themselves with or promote;
- Contain messages from any other individuals.

Your Submission must:

- Be original and solely created by and featuring you. It is your responsibility to obtain, prior to submission of any written content, any and all approvals and rights from any third parties to use any content that you did not create.
- Not have been previously published, submitted to any third party for any other purpose, or otherwise used for any other commercial purpose.

7. Any personal information you provide when making a Submission and by participating in the Promotion will hereunder subject to the Administrator's privacy policy at: <https://privacy.umusic.com> ("Privacy Policy"; note that Administrator is a "UMG Company").
8. If you wish to withdraw your Submission from the Promotion, you may do so by emailing Administrator at [contests@interscope.com](mailto:contests@interscope.com) or writing to #WHATISYOURLOVINGSONG Promotion c/o Interscope Records, a division of UMG Recordings, Inc., 2220 Colorado Ave., Santa Monica, CA 90404. The Administrator will use all reasonable endeavours to promptly remove any Submissions that are validly disputed or requested to be removed in accordance with this provision.
9. The Administrator is not responsible for any suspension of the Promotion or inability to implement the Promotion as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, pandemic, acts of war, natural disasters, weather, utility outages, acts of terrorism or any federal, state, or local government law, order, or regulation, order of any court or regulator
10. If any provision or part-provision of these Terms is or becomes invalid, illegal, or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these Terms.
11. These terms and conditions shall be governed by and interpreted under the laws of California, U.S.A. without regard to its conflicts of laws provisions. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to

any form of class action or mandatory local law provisions outside of California, U.S.A.